

## **AICE Booster Club Meeting 11/16/15**

Start time: 6:00 PM

End Time: 7:30 PM

In attendance: Dena Bechtle, Jessica Sherar, Sibylle Valvo Schnotalla, Eileen Whittaker, Jo Anne Bruehert, Leslie Lucas, Borna Hossain, Barbara Kleisler

### **Old Business**

#### 1. Auction

- Mr. Dodd hasn't gotten back to us about doing the auction with the Spring Musical. We need to have his decision by early December so we have enough time to make alternate arrangements.
- The solicitation letters need to be updated with this year's auction date and some other minor adjustments. We will use a tentative date of 4/15-17 which is when the Spring Musical will be held.
- The list of local businesses needs to be updated. Jo Anne has a current St. John's County Chamber of Commerce directory that we can use. Sibylle volunteered to call the Chamber to see if they can provide us with an electronic file of the businesses and their contact information.
- Sibylle volunteered to look into getting donations from cruise lines.
- In the past, a majority of donations have been gift cards. To make the auction more appealing, we would like to get donations of items that we can use to make gift baskets.
- Dena will send an email asking school teams and clubs to put together baskets and in return, the club/team will receive half of what the basket is auctioned off for. If possible, a theme basket having to do with that club/team would be preferred (i.e., last year, the French club put together a basket with French related items in it and the Volleyball team put together a basket with volleyball shirts and equipment).
- We need to start marketing the auction earlier and getting posters out into the community earlier.
- Dena will verify if wine bottles can be auctioned off or be a part of the gift baskets being auctioned off.
- The first batch of solicitation letters should be sent out before Christmas. It was decided to send them the first week of December.
- The email campaign to parents asking for help in acquiring donations will begin in January.
- Since there is no school on 2/15 & 2/16, it was decided that AICE students will be asked to volunteer to help get items for the auction by going into town on these 2 days asking businesses for donations.

2. Sibylle brought 4 styles of letterhead for us to choose from to use as AICE letterhead. Those present decided on one. An order for 500 sheets on linen paper and 500 envelopes will be placed.

**Next Meeting:** 12/14 @ 6PM at Jaybird's for a holiday celebration (***Please RSVP so we can make reservations***)

- ❖ Members are asked to bring ideas for the types of baskets we'd like to have for the auction to this meeting.