AICE Booster Club Meeting 10/26/15

Start time: 6:00 PM End Time: 7:30 PM

In attendance: Sibylle Valvo Schnotalla, Eileen Whittaker, Jo Anne Bruehert, Wendy Williams, Rosemarie Nielen D Raadt, Leslie Lucas, Valerie Fowler

Old Business

- 1. Ms. Bechtle submitted the request to have monthly pizza luncheon fundraiser/socials for the AICE students. She was informed that it's been a long-standing policy that such lunches are not allowed because it competes with the cafeteria vendors. She has emailed Ms. Bozeman for more clarification.
- 2. Ms. Bechtle submitted activity requests for:
 - Zaxby's fundraiser on 11/10
 - Lock-in Night
 - St. Gerard Diaper/Gift Drive
- 3. We need to get the Booster Club letterhead finalized.
- 4. Asked for volunteers to help man the AICE Booster Club table during the AICE Induction Ceremony on 10/29 @ 6pm. Eileen & Rosemarie said they could do it.
- 5. The Booster Club board wants to add a 5th officer position Publicity Coordinator. The responsibilities of this person would be writing press releases and contacting the St. Augustine Record with the information. Sibylle suggested having the Publicity officers of AAB handle this. Eileen said she would do the release for the AICE Induction ceremony since we don't have anyone in place yet.
- 6. The Booster Club will be contributing about \$1,000 towards the bus for the FAU trip. Sibylle suggested that a request for funds be submitted to the district first since they have covered bus costs in the past (last year was the first time it was denied).
- 7. Auction
 - Wendy, Leslie & Valerie went to FCTC to check out the possibility of having a silent auction event there. They were not very impressed:
 - We would not be allowed to serve alcohol
 - The kids would not be allowed to be servers
 - We would not be allowed to do a heavy hors d'oeuvres event must be a sit-down dinner.
 - The pricing seemed a bit high.
 - It was suggested that we look into other places. The Lightner was one suggestion.
 - Eileen met with Mr. Dodd to give him a check from the last auction and to discuss our concerns about how we were treated. He said one issue he had was the length of time it took to get the check to him the first year. Eileen explained that it was out of our control since we did not have a booster club at the time and had to go through the school to get the check cut. She talked about how they required us to be out of the way in a corner where our visibility was diminished, that they did not announce the auction prior to the performance and during intermission as promised and that they did not put a notice in the playbill about the auction as discussed. He said they that is because they didn't feel that this was a fundraiser for them even though we give them 10% of the proceeds for allowing us to have the auction during their performances and don't require any help from them. All that being said, Eileen said he was very optimistic about working with us and that he will talk to his Booster Club at their meeting in November. We discussed that we need to make sure they pull their weight in the amount of work done/solicitations brought in. Eileen is going to send him a follow-up email stressing that we need to know the outcome as soon as possible so we know how we have to proceed.
 - Adding a live auction component to the event was discussed. The idea is possibly doing it
 during intermission if we do the auction in conjunction with SJCCA. If we have our own event
 elsewhere, we can do it there as well.
 - Mr. Dodd mentioned they are considering having the spring performance over 2 weekends and the shows will be in April this year. We decided that we would do the auction during the first weekend.
 - It was suggested that we talk to the art teachers now about getting pieces for the auction.

- The donation letter needs to be updated and given to the Booster Club members so they can start asking for donations.
- 8. Rosemarie asked if anyone has ever contacted organizations such as the Rotary & United Way for donations and we told her we have not. She has volunteered to contact them.
- 9. We continued the discussion about a group project for the AICE students to participate in. Some suggestions were:
 - Habitat for Humanity
 - Wounded Warriors
 - Something that another school might need done
- 10. To get more involvement from other AICE families, it was suggested we explain in more detail why we need to raise funds/what they are used for exactly.

Next Meeting: 11/16 @ 6PM in the Media Center