

AICE Booster Club Meeting 05/03/16

Start time: 5:30 PM

End Time: 8:30 PM

In attendance: Jessica Sherar, Sibylle Valvo Schnotalla, Jo Anne Bruehert, Dena Bechtle, Eileen Whittaker, Leslie Lucas, Borna Houssain, Amy

Old Business

1. Auction

- After the winner of the Cancun trip did some research, it seems like it is a scam with many bad reviews online, so we are going to refund the winner and let them keep the certificates.
- Final totals aren't in but we took in approximately \$5500 before expenses. There are still a few hundred dollars worth of items that were won and haven't been picked up yet so we have not received payment for them.
- Sibylle will finish updating the auction file with the winning bid/no bid information.
- Eileen found the missing donations. We will add them to the list of the items that weren't bid on for an email/online auction.
- The SJCCA Musical booster club has not yet responded to our email as to whether or not we need to pay for the ad in the playbill. We will hold off on cutting them a check for the ad until we hear from them.
- We are going to start developing a plan to have the auction on our own next year. We need to start looking for a location now.
 - St. John's Academy has theirs at St. John's Golf & Country Club and said it is very reasonable. It includes heavy hors d'ouvres and cash bar.
 - Dena suggested the Gun Club which has a kitchen.
 - Eileen suggested Flagler College and said she would contact them for info.

2. We have been working on developing a scholarship for AICE students for a few years now. One of the hold ups was lack of funds which we now have. The other hold up was coming up with the criteria that students needed to be eligible for the scholarship. We did not want it based solely on grades. This past April, an AICE senior passed away from a 13 month battle with brain cancer. A few of us suggested at the last meeting that we create the scholarship in her name and use the characteristics this student embodied as the criteria for the scholarship recipient(s). It was mentioned that another scholarship has been created in this student's name for any SAHS student. We decided to go forward with our idea as well since ours will be just for AICE and the student's parents also have future plans to create other scholarships in their daughter's name at SAHS for the various clubs/activities in the school that their daughter was involved in and this would be in line with that.

3. Leslie is going to create a survey to be sent to AICE teachers to find out what items are on their wish list.

New Business

1. Fundraising Ideas

- Leslie mentioned she has a few ideas for fundraisers. One she suggested was to get business sponsors. It was suggested that we can hang banners with the businesses' names in the school and to put their logos on promotional materials we use in AICE (ie. pens, t-shirts, planners, etc.).
- Leslie will create a survey to be sent to parents to see what kind of fundraising events they would go to.

2. We are going to get Dena items she has been wanting:

- Velcro display board to be used during presentations - Borna will find out where to get it and the cost.
- Folders with the AICE logo. Leslie will look into this.
- AICE planners for the AICE students in lieu of the SAHS planners.

- Collared polo-type shirts for AICE students & teachers with the AICE logo on them. Eileen has gotten one quote of \$18/shirt and will do some more research. We will need 50 of each size (S, M, L, XL) and 30 for teachers in their individual sizes.
3. Dena would like to standardize AICE materials so that they all have the same logo on them.
 4. Dena would like to be able to give all AICE students their AICE shirts but it would get costly. Some ideas to keep the cost down are:
 - Phase it in by giving them to incoming freshmen only and after 4 years, all AICE students will have a shirt.
 - Allow other students to earn the shirt by volunteering for AICE activities
 - All others could purchase the shirt if they want one.
 5. Next year, Dena would like to mail out AICE Game Day invitations again. In the past, the invitations would be mailed out with their acceptance letters. This year, students got their AICE acceptance notification electronically so the Game Day invites were sent via email. As a result, there was a big decline in the number of incoming freshmen who attended the event. So, next year, Game Day invites will be sent to the accepted students via USPS.
 6. In the past, we discussed having a publicity coordinator. Borna Houssain has graciously stepped up to accept the position.

Next Meeting: 6/15 @ 6:30pm @ Chili's on SR312 St. Augustine