

AICE Booster Club Meeting 02/18/16

Start time: 6:30 PM

End Time: 8:30 PM

In attendance: Jessica Sherar, Sibylle Valvo Schnotalla, Jo Anne Bruehert, Eileen Whittaker, Leslie Lucas, Barbara Kleisler, Jenni Mayhood, Rosemarie Nielsen D Raadt

Old Business

1. Leslie & Rosemarie were able to have the podium drape altered into a table cloth to be used at AICE events.
2. Auction
 - Eileen met with Mr. Dodd and his booster club.
 - They decided they would do their own auction at the Spring Musical until Eileen explained the work involved so they decided to let us do the auction during the Spring Musical in return for 10% of the proceeds.
 - They asked if we'd be willing to do the auction on just Saturday night during their VIP event. We feel that 3 days exposure will bring in more money.
 - They will put an announcement about the auction in the playbill, make announcements at the beginning of each show and during intermission and let us put a sign up.
 - To show our support of the Spring Musical, it was suggested to have the AAB students go as a group to the show wearing their AICE t-shirts. ABC would buy a limited # of tickets to give to first x # of AAB students to volunteer to work at the auction.
 - It was suggested to have a banner that says AICE SUPPORTS THE ARTS.
 - Flyers about the auction for distribution at the Spring Musical performances need to be created. Flyers would be ¼ sheet and AAB students would stand at the doors to the auditorium handing them out.
 - It was suggested to have AAB students standing at pick-up and drop-off with signs about the auction.
 - Mr. Dodd requested that we make sure our students pay to go to the show. For some reason, they are under the impression that the AICE students that volunteered during the auctions in the past went to the show without paying. Those of us who had students volunteering all bought tickets so we're not sure where they got this idea.
 - We have received about \$4000 in donations so far.
 - We've had 1 person sign up on SignUp Genius so far.
 - Need to get the AAB students out soliciting.
 - It was suggested to look into getting a parking spot donated by the school to auction off.
 - It was suggested to see if another Art student would like to volunteer his/her services this year to paint a parking spot for auctioning off.
 - A donation follow-up call-a-thon needs to be scheduled before spring break.
 - Ask Dena to send out an email to all school clubs/teams reminding them about creating baskets for the auction in return for half the proceeds the basket brings in.
 - We need empty baskets.
 - It was suggested to ask Mr. Dodd if SJCCA would like to do a basket in return for all the proceeds it brings in.
 - It was suggested to have the AAB students send out the SignUp Genius link to their family & friends.
 - It was suggested that we ask Mr. Dodd if we could sell flowers at the Spring Musical. We don't recall SJCCA doing that in the past.
 - Jenni suggested that we make the baskets as uniform as possible, ie., have them decorated in a matching color scheme.

New Business

1. We received a package from the PGA offering us a fundraising opportunity selling tickets for the Player's Championship.
 - Tickets would be discounted to \$45 each (normally \$58) and are valid for any one day of the 2016 PLAYERS.
 - We would receive \$25 per ticket sold.
 - We could sell them at the auction.
 - They can be purchased online as well using a special code set up for us.
 - We voted that we would do the fundraiser – Eileen will set it up.

Next Meeting: 3/8 @ 6:30 PM in the SAHS Media Center.