

AICE Booster Club Meeting 2/5/15

Start time: 3:45 PM

End Time: 5:10 PM

In attendance: Jessica Sherar, Dena Bechtle, Keli Shaw, Candace Coad, Michael Whittaker, Jo Anne Bruehert

Old Business

This meeting's main purpose was to focus on the Silent Auction fundraiser to be held 5/1 through 5/3 in conjunction with the spring musical.

1. We received 2 donations from Lisa Ridenour/Janice Brown of Janice Brown Realty for 2 vacations:
 - a. 3 days/2 nights at Cedar Cove Beach & Yacht Club, Cedar Key Valued at \$275
 - b. 5 days/4 nights at Pinnacle Inn Resort, Beech Mountain, NC Valued at \$1000
2. Jessica sent out 78 donation requests to those who donated last year. She will send letters to the rest of the people we contacted last year.
3. Once all the letters are sent out, we will collect donations until approximately 3 weeks before the auction.
4. Jessica is setting it up so that we can accept credit cards this year.
5. It was suggested that we ask the art department for donations of students' artwork that can be framed.
6. It was decided that we will have finger foods, desserts and music at the reception at the close of the auction.
7. Dena will see if Caleb Sturgis will autograph a football for the auction.
8. Keli Shaw will edit the solicitation letter to the donators extending to them an invitation to the auction.
9. It was suggested that we sell business card sized ads in the donation list booklet.
10. We need to order more bid sheets.
11. Dena will ask Olivia to make a flyer for the auction.
12. Jo Anne will put pictures/listings of the donations on the Booster Club's facebook page.
13. It was suggested that we ask those who can't help with the auction to donate gift baskets for the auction.
14. Jessica asked if anyone knew whether or not Sibylle contacted American Girl Doll for a donation. They will donate to organizations every 3 years. If not, they need to be contacted.
15. Since we give a percentage of the auction profits to the Arts department, we will ask for a complimentary ad in their playbill and an announcement about the auction during the show.
16. We need to change the address for donations on the solicitation letters to the person collecting them. Will check with Eileen to see if is okay to use her address.

New Business

New business was not discussed at this meeting.