

AICE Booster Club Meeting 03/27/17

Start time: 6:00 PM

End Time: 8:00 PM

In attendance: Sibylle Valvo Schnotalla, Jo Anne Bruehert, Dena Bechtle, Borna Houssain, Eileen Whittaker, Denise Fernandez, Candace Coad, Lee Shu

Old Business

1. Auction

- Sibylle suggested starting the auction online prior to the live auction night. There are a few services that can be utilized to do this. Everyone agreed that it is a great idea. One that looks very promising with the most features is biddingowl.com. It charges 5% of the proceeds for those items that sell online only. The other 2 looked at are accelevents.com (\$99.00 per auction +\$1.00 per bidder) and eflea.ca (free but limited).
- Jenny contacted Woman's Journal and we were able to put an ad in their April/May edition. Jo Anne modified the flyers and sent it to them to use as the ad.
- The auction will start at 5pm and end at 8pm. All items must be picked up and paid for by 9pm.
- Dena will ask Theresa from the UPS Store to print the same number of flyers/posters as last year.
- Dena will email the flyer to Ms. Singer.
- Dena will ask Ms. Singer if she would send flyers home with the band members.
- Dena will verify that we have enough bid sheets.
- Dena will find out if the band sells snacks/drinks during the performance. If not, we will buy cookies from the cafeteria and bottles of water to sell.
- Dena will put an ad in the Buzz and send the flyer out in Peachjar.
- Eileen will call The Record to find out cost of putting an ad in the paper.
- Dena will talk to AAB about scheduling a "calling day" when the AICE students will follow up with the businesses that were sent donation request letters.
- Dena will contact the Art Dept. asking for donations of artwork and painting a parking spot to auction off.
- WE NEED MORE DONATIONS!!! Asking everyone to talk to businesses they frequent during their daily activities about donating something.

2. Fundraising

- Jo Anne set up the TPC fundraiser and updated the flyers with our information. Discounted **Good Any One Day** Tickets can be purchased until 4/28 at <http://bit.ly/2mgESGA> and using code AICE. A **Good Any One Day** Stadium Pass is a one-day ticket to THE PLAYERS which can be used any one day during the week, **including the weekend and the Military Appreciate Day/Concert.**

3. Folders

- Eileen is still working on the folders for Dena. She needs to give the artwork to Theresa so she can get a mockup to show everyone.

New Business

1. Officers for next year will be voted on. If you're interested in having a position on the Booster Club board, please attend the next meeting.

Next Meetings: 4/11 @ 6pm at Jaybird's Restaurant

4/25 @ 6pm at Jaybird's Restaurant